Choose and set the goals your club will focus on and track progress.

4 of 20 Achievement

< **2024-25** >

Enhance Participant Engagement　　Increase our Impact　Expand Our Reach　Increase O

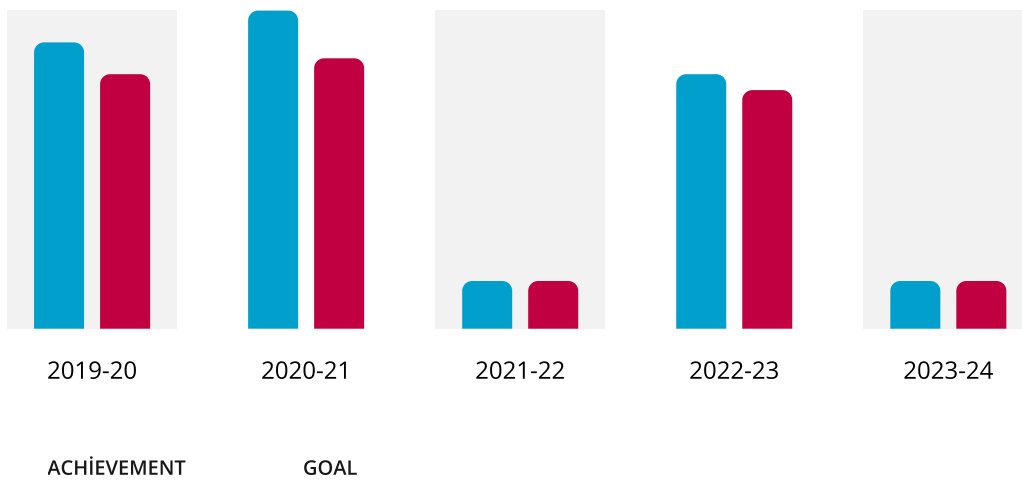### Service participation

	ACHİEVEMENT	GOAL
	-	4

How many members will participate in club service
activities during the Rotary year?

Goal History

YEAR	ACHİEVEMENT		GOAL
2023-24	3	of	3
2022-23	16	of	15
2021-22	3	of	3
2020-21	20	of	17
2019-20	18	of	16

*denotes 5-year high

| 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023-24 |

■ ACHİEVEMENT　　　■ GOAL

Social activities

ACHİEVEMENT	GOAL
-	6

How many social activities will your club hold outside of regular meetings during the Rotary year?

Goal History

YEAR	ACHİEVEMENT		GOAL
Previous Year	4	of	5

Rotary Action Group participation
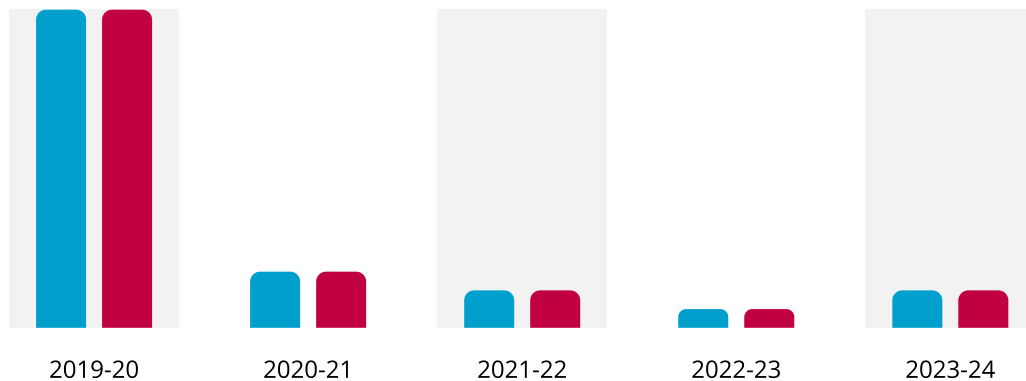
ACHİEVEMENT	GOAL
-	3

How many club members will be members of at least one Rotary Action Group (RAG) during the Rotary year?

Goal History

YEAR	ACHİEVEMENT		GOAL
2023-24	2	of	2
2022-23	1	of	1
2021-22	2	of	2
2020-21	3	of	3
2019-20	17	of	17

*denotes 5-year high

| 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023-24 |

ACHİEVEMENT   GOAL

Leadership development participation

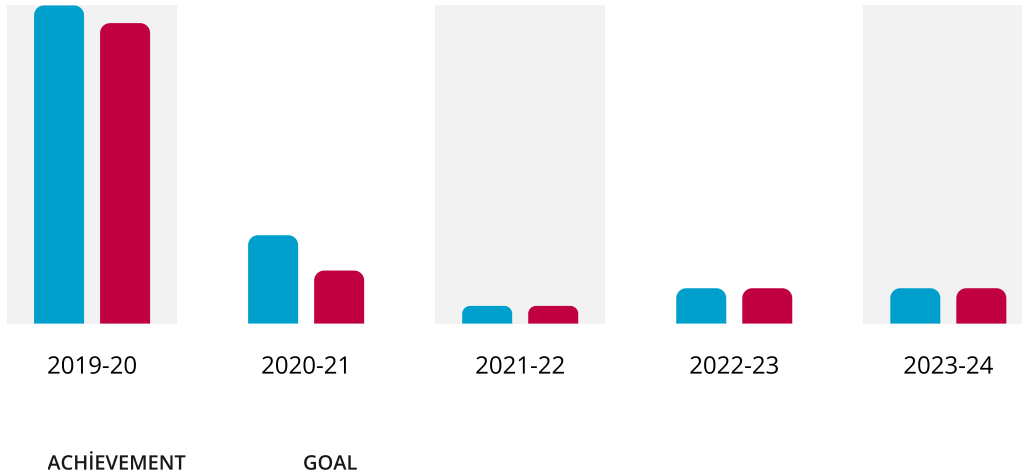|	ACHİEVEMENT	GOAL
	-	**3**

How many members will participate in leadership
development programs or activities during the
Rotary year?

Goal History

YEAR	ACHİEVEMENT		GOAL
2023-24	2	of	2
2022-23	2	of	2
2021-22	1	of	1
2020-21	5	of	3
2019-20	18	of	17

*denotes 5-year high

| 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023-24 |

ACHİEVEMENT   GOAL

District conference attendance

	ACHİEVEMENT	GOAL
	-	**4**

How many members will attend your district
conference?

Goal History

YEAR	ACHİEVEMENT		GOAL
2023-24	1	of	1
2022-23	5	of	5
2021-22	3	of	3
2020-21	5	of	5
2019-20	6	of	6

*denotes 5-year high
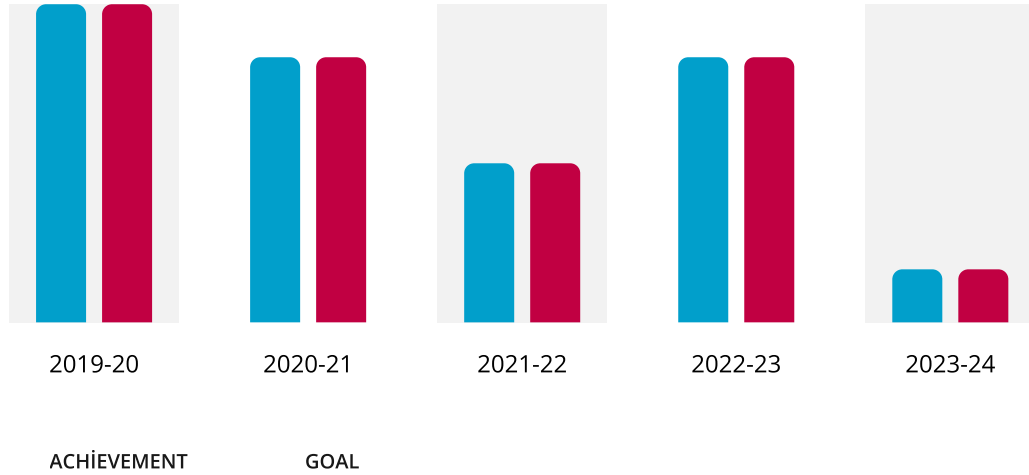
ACHİEVEMENT   GOAL

Use of official Rotary promotional materials

ACHİEVEMENT

YES ✓

Did your club use Rotary International's
promotional, advertising and public service
materials (videos, social media graphics,
digital banners, etc.) available in the Brand Center,
to post/share content to promote Rotary in your
community throughout the Rotary year?

Goal History

YEAR	ACHİEVEMENT		GOAL
Previous Year	1	of	1

Rotary Fellowship participation

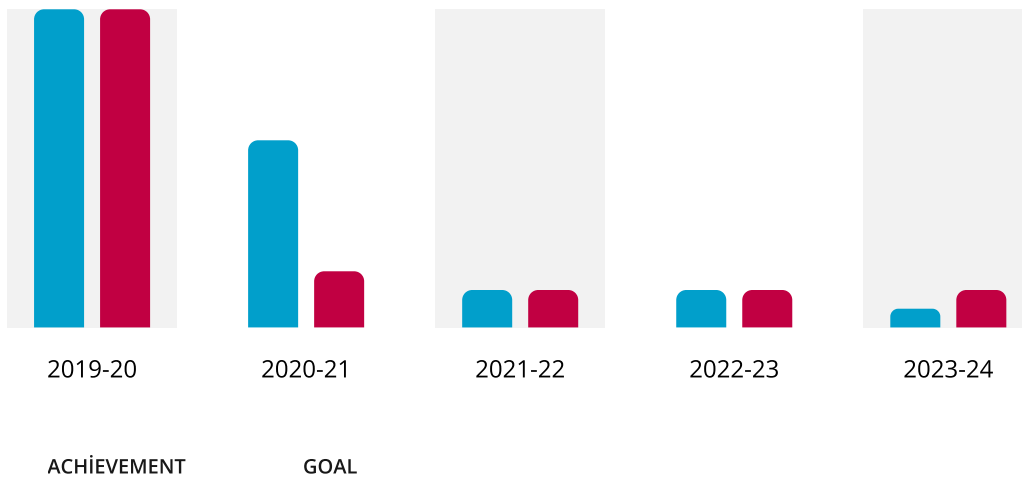| ACHİEVEMENT	GOAL
-	1

How many club members will be members of a
Rotary Fellowship during the Rotary year?

Goal History

YEAR	ACHİEVEMENT		GOAL
2023-24	1	of	2
2022-23	2	of	2
2021-22	2	of	2
2020-21	10	of	3
2019-20	17	of	17

*denotes 5-year high

ACHİEVEMENT   GOAL

District training participation

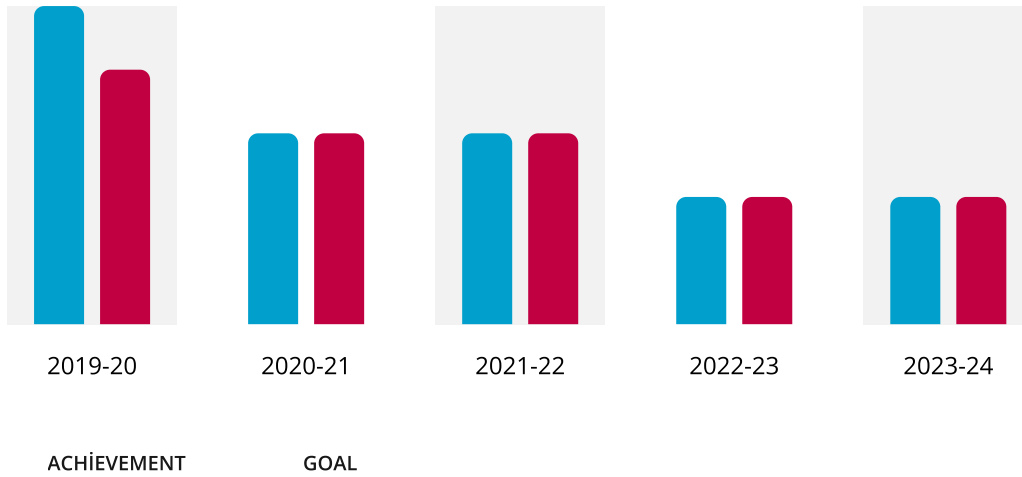| ACHİEVEMENT	GOAL
-	3

How many of your club's leaders will attend a
learning event to prepare for their role?

Goal History

YEAR	ACHİEVEMENT		GOAL
2023-24	2	of	2
2022-23	2	of	2
2021-22	3	of	3
2020-21	3	of	3
2019-20	5	of	4

*denotes 5-year high

| 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023-24 |

ACHİEVEMENT   GOAL

Annual Fund contributions

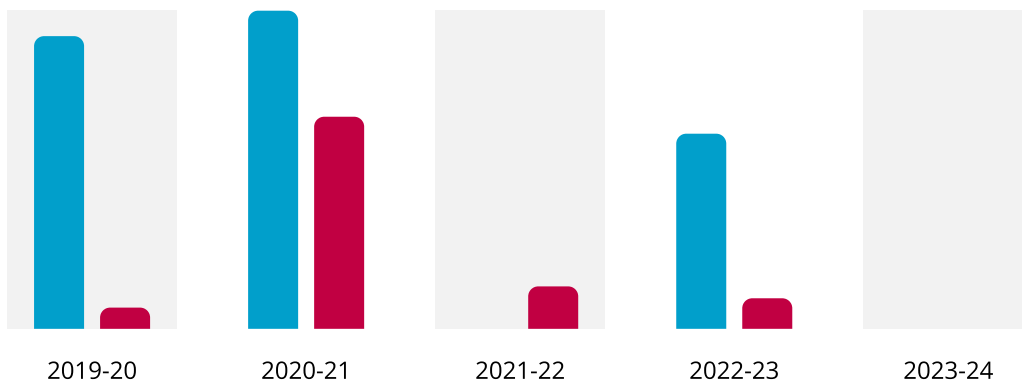|	ACHİEVEMENT (USD)	GOAL (USD)
	0	**100**

As Of 8-Jul-24

How much money (USD) will be contributed to The
Rotary Foundation Annual Fund by your club and
its members during the Rotary year?

Goal History

YEAR	ACHİEVEMENT		GOAL
2023-24	0	of	-
2022-23	460	of	72
2021-22	0	of	100
2020-21	750	of	500
2019-20	690	of	50

*denotes 5-year high

| 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023-24 |

ACHİEVEMENT   GOAL

Service projects

	ACHİEVEMENT	GOAL
	-	20
	As Of 8-Jul-24	

How many service projects will your club complete
during the Rotary year?

Goal History

YEAR	ACHİEVEMENT		GOAL
2023-24	0	of	5
2022-23	3	of	2
2021-22	3	of	3
2020-21	11	of	6
2019-20	7	of	1

*denotes 5-year high

| 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023-24 |
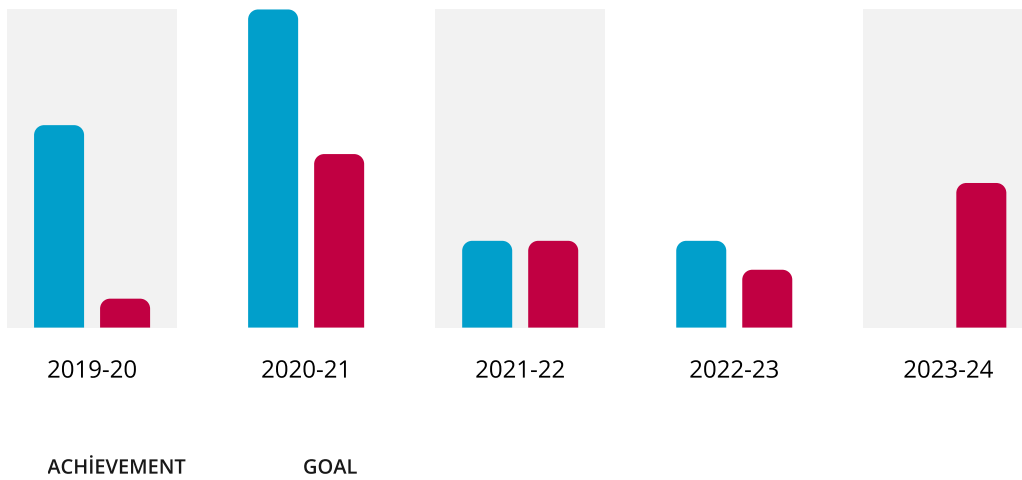
ACHİEVEMENT   GOAL

Rotaract clubs

	ACHİEVEMENT	GOAL
	1	1
	As Of 8-Jul-24	

How many new and existing Rotaract clubs will
your club sponsor during the Rotary year?

Goal History

YEAR	ACHİEVEMENT		GOAL
Previous Year	1	of	1

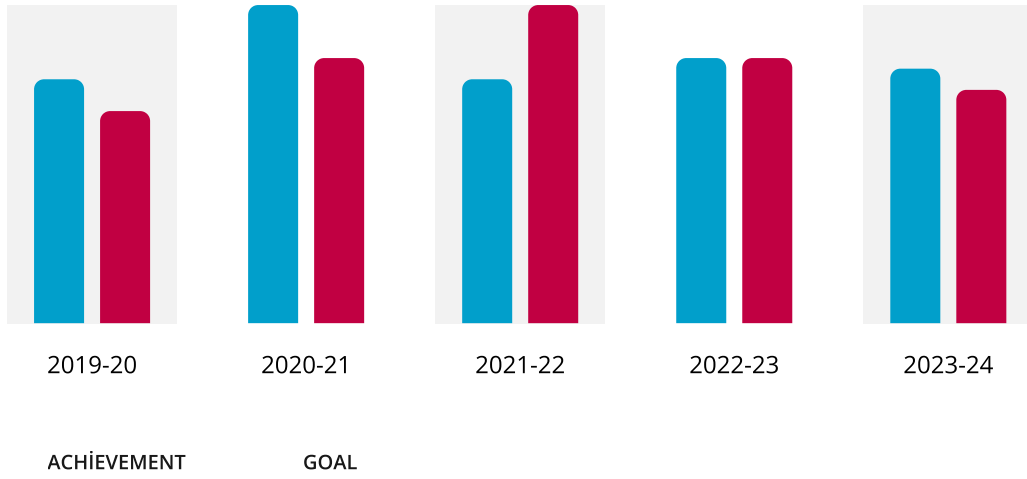# Club membership

ACHİEVEMENT	GOAL
24	27

As Of 8-Jul-24

How many total members does your club want by
the end of the Rotary year?

Goal History

YEAR	ACHİEVEMENT		GOAL
2023-24	24	of	22
2022-23	25	of	25
2021-22	23	of	30
2020-21	30	of	25
2019-20	23	of	20

*denotes 5-year high

| 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023-24 |

ACHİEVEMENT   GOAL

Interact clubs

ACHİEVEMENT	GOAL
1	1

As Of 8-Jul-24

How many new and existing Interact clubs will
your club sponsor during the Rotary year?

Goal History

YEAR	ACHİEVEMENT		GOAL
Previous Year	1	of	1

New member sponsorship

ACHİEVEMENT	GOAL
-	1

How many members will sponsor a new club
member during the Rotary year?

Goal History

YEAR	ACHİEVEMENT		GOAL
2023-24	1	of	1

YEAR	ACHİEVEMENT		GOAL
2022-23	2	of	2
2021-22	3	of	3
2020-21	3	of	2
2019-20	3	of	3

*denotes 5-year high
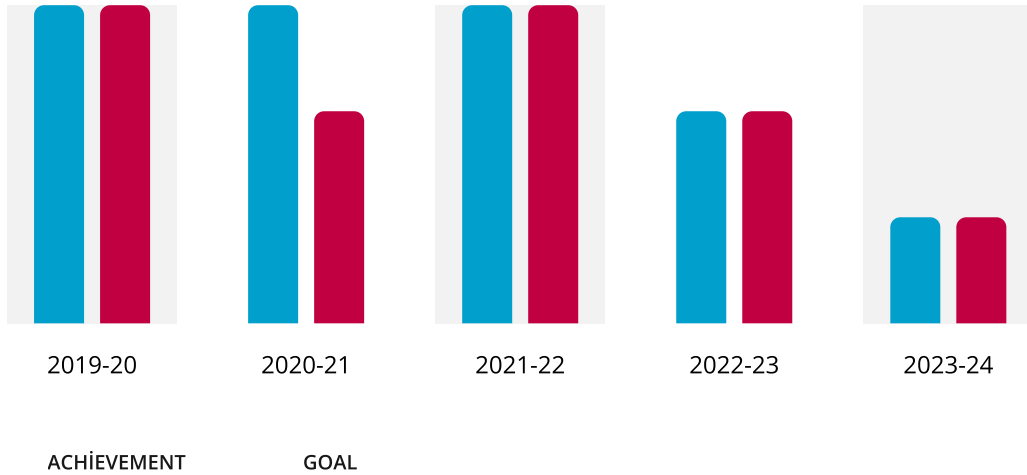
ACHİEVEMENT   GOAL

Media stories about club projects

ACHİEVEMENT	GOAL
-	5

How many media stories will cover your club's projects during the Rotary year?

Goal History

YEAR	ACHİEVEMENT		GOAL
Previous Year	3	of	4

RYLA participation

ACHİEVEMENT	GOAL
-	1

How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year?

Goal History

YEAR	ACHİEVEMENT		GOAL
Previous Year	2	of	0

Strategic plan

ACHİEVEMENT

YES ✔

Does your club have an up-to-date strategic plan?

Goal History

YEAR	ACHİEVEMENT		GOAL
Previous Year	1	of	1

Online presence

ACHİEVEMENT

YES ✔

Does your club's branding (promotional materials, website, social media accounts) use current and correct Rotary logos and portray members as People of Action?

Goal History

YEAR	ACHİEVEMENT		GOAL
Previous Year	1	of	1

Update website and social media

ACHİEVEMENT	GOAL
-	**4**

During the Rotary year, how many times per month will your club's website and social media accounts be updated to reflect current activities and information of interest to the public?

Goal History

YEAR	ACHİEVEMENT		GOAL
Previous Year	1	of	1

Review and consider updating your club bylaws

ACHİEVEMENT
YES ✔

Do your club bylaws reflect your members and other participants' needs?

Goal History

YEAR	ACHİEVEMENT		GOAL
Previous Year	1	of	1

Rotary

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